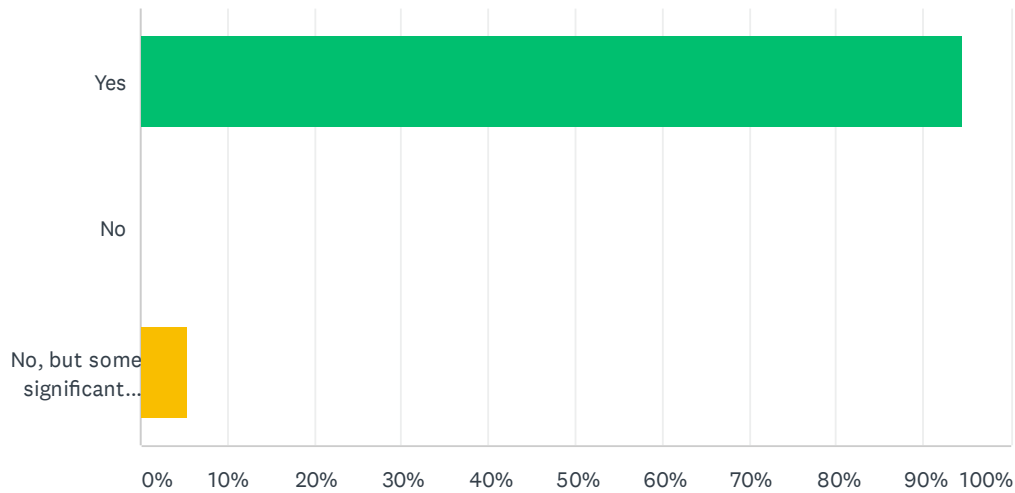


# Q1 Was your attraction or business forced to cease operating at any stage as a direct result of measures to prevent the spread of COVID-19?

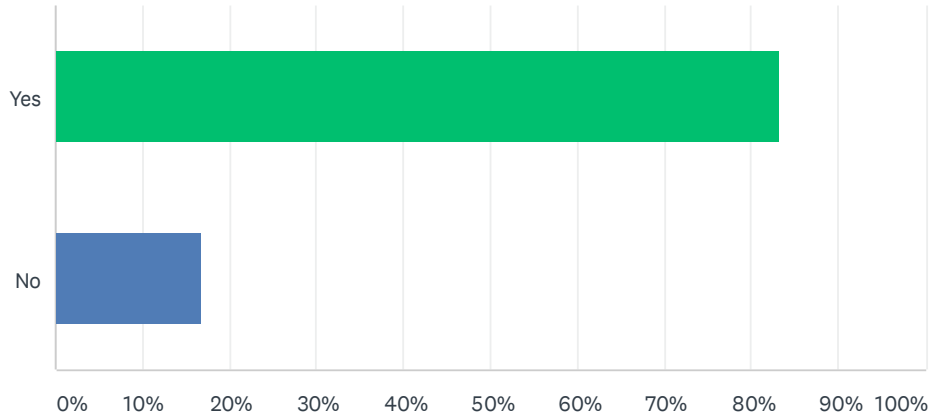
Answered: 37 Skipped: 0



ANSWER CHOICES	RESPONSES	
Yes	94.59%	35
No	0.00%	0
No, but some significant changes made	5.41%	2
<b>TOTAL</b>		<b>37</b>

## Q2 If your attraction or business was forced to cease operating at any stage as a direct result of measures to prevent the spread of COVID-19, has it now reopened to the public?

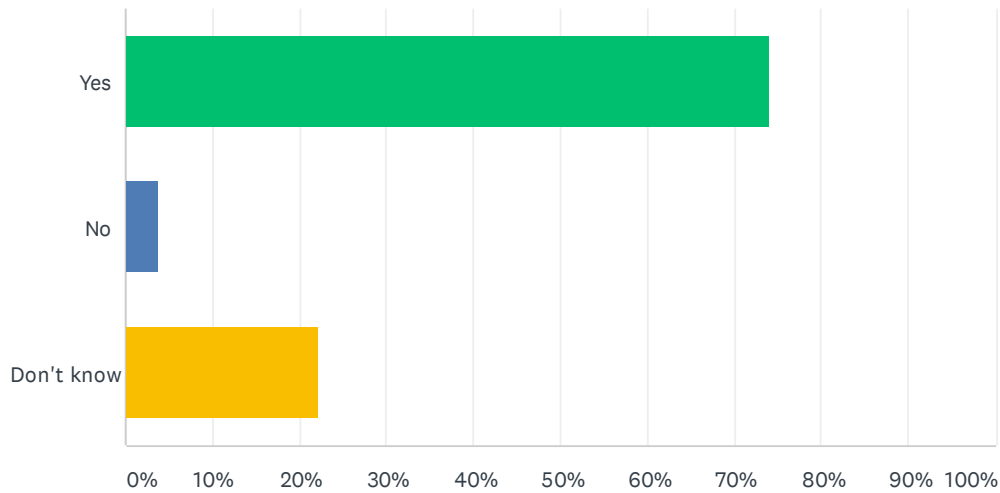
Answered: 36 Skipped: 1



ANSWER CHOICES	RESPONSES	
Yes	83.33%	30
No	16.67%	6
TOTAL		36

### Q3 If your attraction or business has not yet reopened to the public, do you expect it to in the next 3 months?

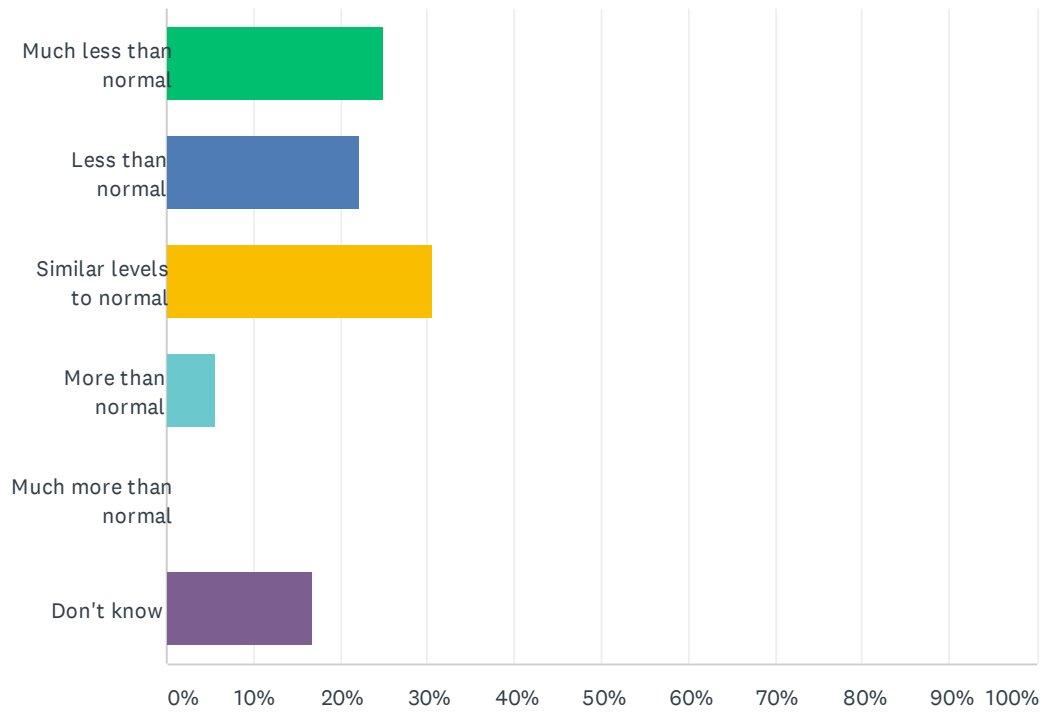
Answered: 27 Skipped: 10



ANSWER CHOICES	RESPONSES	
Yes	74.07%	20
No	3.70%	1
Don't know	22.22%	6
TOTAL		27

### Q4 If your attraction or business has now reopened to the public, how do your visitor numbers since reopening compare?

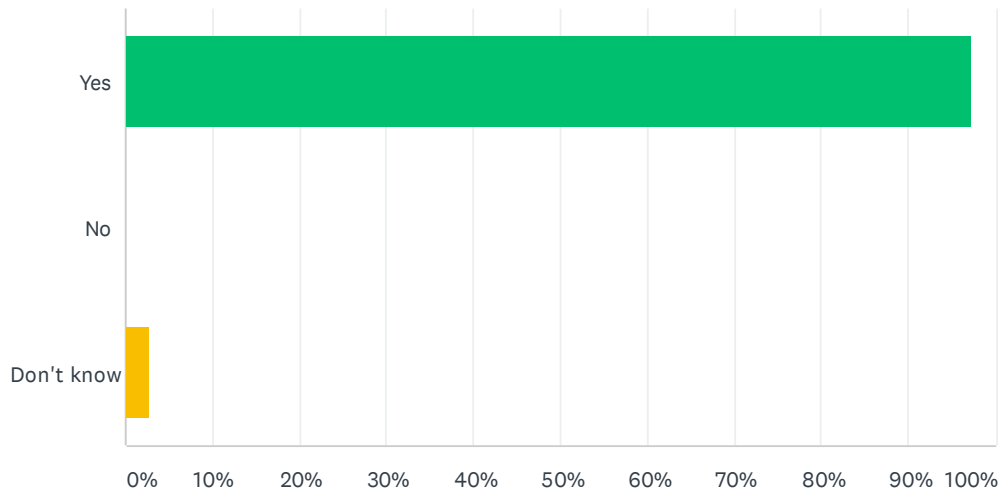
Answered: 36 Skipped: 1



ANSWER CHOICES	RESPONSES	
Much less than normal	25.00%	9
Less than normal	22.22%	8
Similar levels to normal	30.56%	11
More than normal	5.56%	2
Much more than normal	0.00%	0
Don't know	16.67%	6
<b>TOTAL</b>		<b>36</b>

### Q5 Has income from your attraction or business been affected negatively as a direct result of measures to prevent the spread of COVID-19?

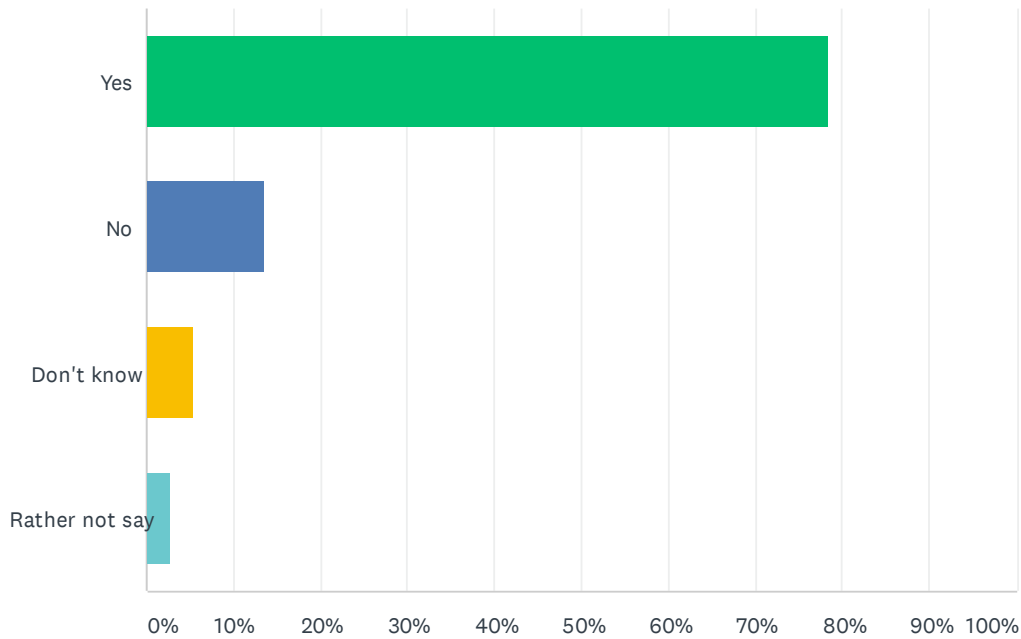
Answered: 37 Skipped: 0



ANSWER CHOICES		RESPONSES	
Yes		97.30%	36
No		0.00%	0
Don't know		2.70%	1
TOTAL			37

## Q6 Have you received any business support measures since the start of the pandemic?

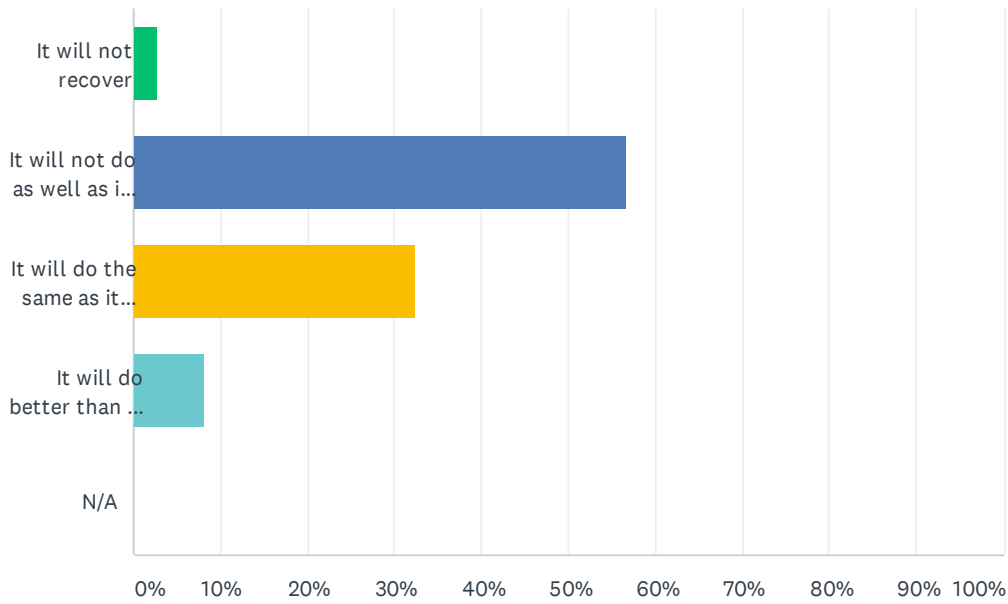
Answered: 37 Skipped: 0



ANSWER CHOICES	RESPONSES	
Yes	78.38%	29
No	13.51%	5
Don't know	5.41%	2
Rather not say	2.70%	1
<b>TOTAL</b>		<b>37</b>

### Q7 How well do you think your attraction or business will recover from the impact of COVID-19 in the next 6 months?

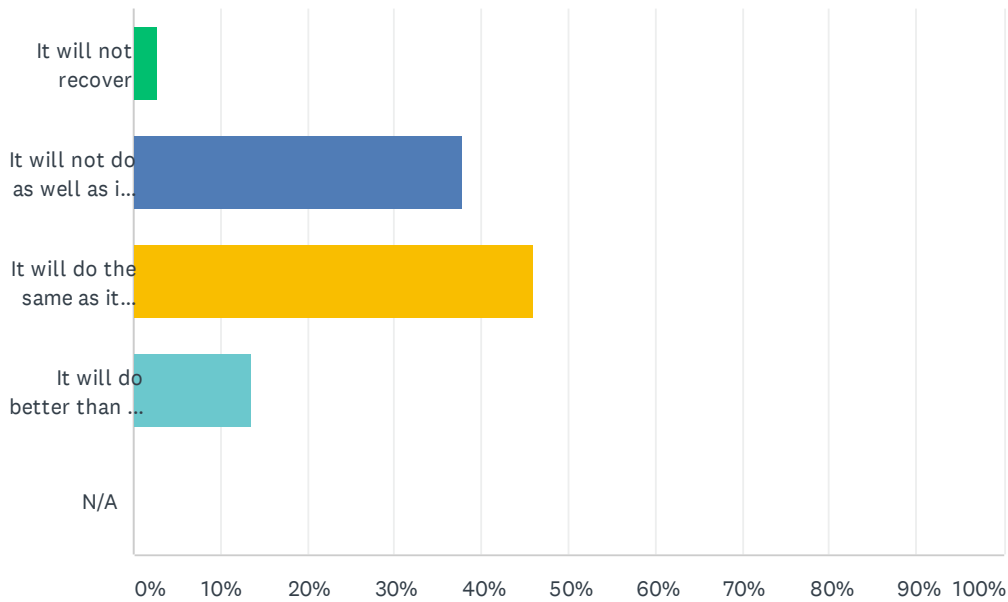
Answered: 37 Skipped: 0



ANSWER CHOICES	RESPONSES	
It will not recover	2.70%	1
It will not do as well as it would have done	56.76%	21
It will do the same as it would have done	32.43%	12
It will do better than it would have done	8.11%	3
N/A	0.00%	0
<b>TOTAL</b>		<b>37</b>

### Q8 How well do you think your attraction or business will recover from the impact of COVID-19 in the next 12 - 18 months?

Answered: 37 Skipped: 0

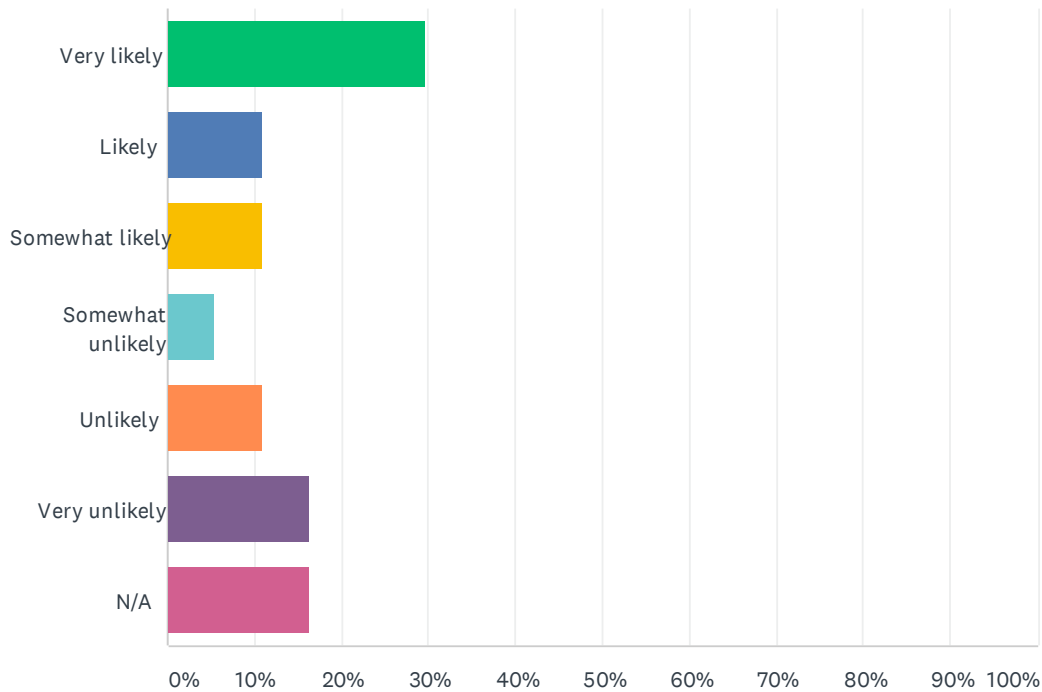


ANSWER CHOICES	RESPONSES	
It will not recover	2.70%	1
It will not do as well as it would have done	37.84%	14
It will do the same as it would have done	45.95%	17
It will do better than it would have done	13.51%	5
N/A	0.00%	0
<b>TOTAL</b>		<b>37</b>



## Q9 How likely do you think you are to recruit new staff in the next 6 months?

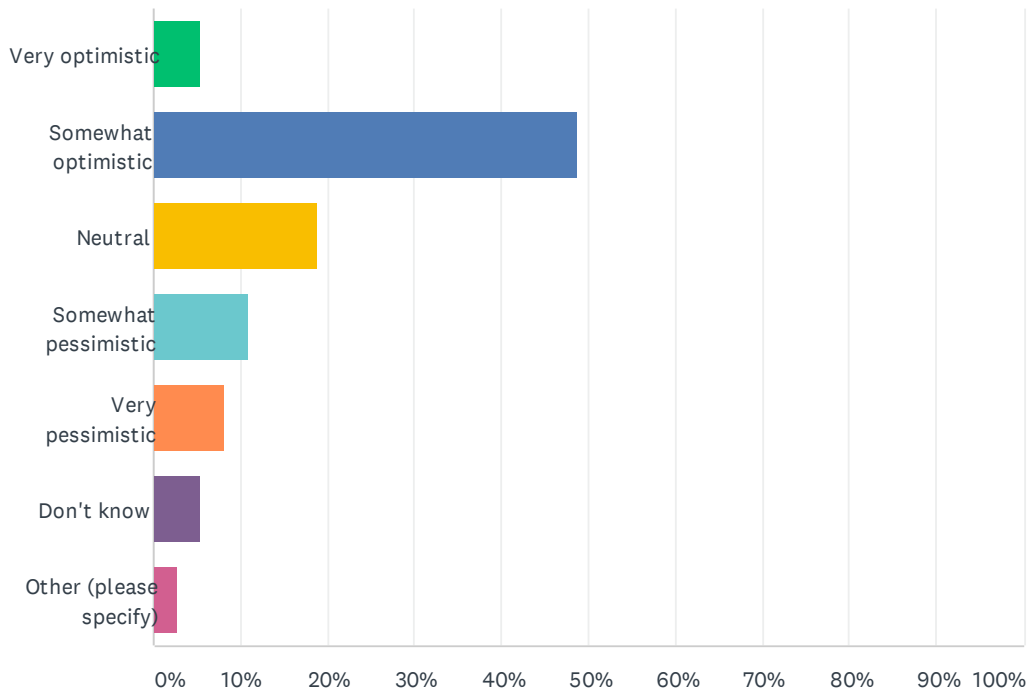
Answered: 37 Skipped: 0



ANSWER CHOICES	RESPONSES	
Very likely	29.73%	11
Likely	10.81%	4
Somewhat likely	10.81%	4
Somewhat unlikely	5.41%	2
Unlikely	10.81%	4
Very unlikely	16.22%	6
N/A	16.22%	6
<b>TOTAL</b>		<b>37</b>

## Q10 Overall, how are you mainly feeling about the post-COVID prospects for your attraction or business?

Answered: 37 Skipped: 0



ANSWER CHOICES	RESPONSES
Very optimistic	5.41% 2
Somewhat optimistic	48.65% 18
Neutral	18.92% 7
Somewhat pessimistic	10.81% 4
Very pessimistic	8.11% 3
Don't know	5.41% 2
Other (please specify)	2.70% 1
<b>TOTAL</b>	<b>37</b>

#	OTHER (PLEASE SPECIFY)	DATE
1	Waiting for 21 June to see if we can operate fully	5/26/2021 12:16 PM

## Q11 What other things do you think local and/or central government could do, or do differently, to help support your attraction or business in post-COVID recovery going forward?

Answered: 33 Skipped: 4

#	RESPONSES	DATE
1	We received a few discretionary grants, however they did not cover overheads, we were not entitled to the grants because we do not pay rates	6/3/2021 4:49 PM
2	Give individual workshop sessions with local Gov business advisers to help with online presence, and making sure young businesses have all they need in place (Covid rules and regs, financial advise at their fingertips and best broadband in the community they operate in). Basically, having free local Gov (trustworthy) advisors to come and give advise to strengthen business into the future. Perhaps even offer Gov (low interest) loans to help develop new businesses in N & S.	6/3/2021 12:30 PM
3	They could keep the VAT at 5%, this would help us greatly as we wish to remain using takeaway packaging for the foreseeable future to protect our staff from Covid. The difference in the VAT rate helps pay for this.	6/2/2021 6:01 PM
4	Dear Sirs, Please STOP the press from scaremongering the public day to day. Publishing NO FACTS of what the Government will or will not do. Surely there is someone that can take control of their reporting ? Why is this not happening ? Please keep on track with the vaccination so that Hospitality may open on the 21st June, with higher numbers indoors. This will also restore peoples confidence in the vaccination. Otherwise what was the point of having a vaccination if it wasn't effective to Covid, as lets face it, thats what you are saying by going off the "Roadmap" if that is to be the case. Lets face it, there is not enough long term evidence to support the vaccine does no harm, yet most trusted you, so they could ensure their business went back to normal asap. I for 1 am "One" of those people and there are hundreds like me. Trusting the Government to vaccinate us so that the Road Map can continue, was the main factor for me and others. You allow several hundred people in one shop, touching items, yet, less than 6 or 12 in one hospitality unit, that has been rated Covid Secure by the AA or Good to Go by Visit England. The Government allow people to travel abroad and stay in a villa, hotel, apartment, restaurant and bar with 20-30, plus people, yet they wont allow it in their own country. Who made these rules?. Please stop moving the goal posts, everybody in Hospitality has had it with this "type of view" Stop blaming us for the Covid and look at the actual source where it came from and concentrate on getting everyone vaccinated so our country can recover. Our childrens mental health is a real big issue and everyone knows it, soon it will be published how bad it is and what will the Government say then to the parents, who has a child beyond reach ? They will hold the Conserbative Party to ransom and they will loose the election. People do not forget easily !	6/1/2021 8:13 PM
5	Continue the positive support and promotion of the Newark and Sherwood area.	5/31/2021 8:03 AM
6	Extend VAT beyond Apr 22 & Sept 22 or create a hospitality rate like many other countries do.	5/30/2021 2:41 PM
7	Make us eligible for grants, we are entirely volunteer run, do not charge for entry and have had no means of obtaining donations which we rely on to keep going.	5/30/2021 10:39 AM
8	Support with grants and stewards employed by NSDC to assist with entry to our businesses has been excellent and very much appreciated.	5/29/2021 8:24 AM
9	We appreciate the pressures faced by local authorities, but as we all move forward towards hopefully better times, the opportunity of more involvement with venues for support as we are likely to continue with challenges.	5/28/2021 9:10 PM
10	we are grateful of the grants we have received so far to keep the business going and pay staff on Furlough. Please continue to support us and get us through this difficult time. Thank you	5/27/2021 7:16 PM
11	Firstly, we all need to accept that Covid is not in the past, it is here still and likely to require	5/27/2021 11:56 AM

## Post-COVID Recovery of Tourism & Hospitality in Newark & Sherwood

management for the foreseeable future. Ensure that all levels of local govt work together in collaboration, and central govt to level up physical v on line retail competition and continue to support town centres

12	I think we have had good support. Developing more accessible car parking which is free would be very helpful.	5/27/2021 10:25 AM
13	More financial support to allow our business to not be weighed down by the significant debt we have been forced to take, which means we are limited to our investment into the business and plans for business growth and employment	5/27/2021 7:23 AM
14	Tourism marketing	5/26/2021 9:57 PM
15	I have completed this survey on behalf of St Mary's Church edwinstowe I act as a guide a couple of times a week people like to visit it as legend has it that Robin Hood and maid Marion were married there! It is a source of income. Many visitors are from abroad we feel that it may be helpful if the church was mentioned or promoted within tourist info	5/26/2021 9:20 PM
16	Very little, people will be feeling very cautious but this should reduce in time	5/26/2021 8:55 PM
17	Make sure rules are clear and everyone knows what's expected. Give plenty of notice of any changes.	5/26/2021 7:31 PM
18	We need help in informing the visitors to Newark about our attraction. We need to install a sign and notice board on Castle Gate to inform people what we offer and when and to hopefully attract more custom. This would be a very helpful tool for us as we don't have anything to do this. We are a passenger pleasure boat hopefully will start to operate once restrictions to passenger numbers have been lifted. We have been operating in Newark for 39 years but I am not sure this business will survive without some help.	5/26/2021 5:53 PM
19	<ul style="list-style-type: none"> <li>•Be involved with small local business from all over the district/county/region/nationally</li> <li>•offering free networking meeting / support platforms B2B etc ( COVID secure venues / online meetings)</li> <li>• local town council support for small businesses (not just showboating charities for political gain or ticking a box) actually help in the business community as well as the vulnerable/needy ..... and I mean get out there visit business' ask the questions and actively listen and not just "I hear you" and do very little or nothing. This is the tip of the iceberg and if anyone actually reads these feedback forms and if you genuinely want to help the local business community please get in touch James walker Jameswalker24@hotmail.com Please title the email business community However I'm not hopeful of a reply But thanks for listening</li> </ul>	5/26/2021 4:06 PM
20	Share social media posts more frequently. Encourage stay in uk holidays promote local area	5/26/2021 3:43 PM
21	VAT cut down till next year	5/26/2021 2:53 PM
22	Funding streams	5/26/2021 2:10 PM
23	Let us get on with it and encourage people to have confidence in going out	5/26/2021 1:41 PM
24	The support that has been channelled to our museum via NSDC has been of huge benefit and has kept us viable - thank you for you support!	5/26/2021 12:36 PM
25	Promote a "Shop Local" campaign. Step up advertising for the area to attract more tourists.	5/26/2021 12:26 PM
26	Free advertising in the Newark area. Hold more public events in town Centre or on the castle /river rent area to get visitors to the area. Free parking at a weekend so people can stay in town /visit town etc without having to rush back for car park	5/26/2021 12:18 PM
27	Promote Promote venues and town centres professionally and positively.. Free Parking, support events - these can be simple - buskers - local musicians, actors. Help is greatly needed to help all the businesses pull together and make Newark and surrounding district to flourish again. A dedicated team to work with businesses offering a one stop place to help them promote themselves and join with other businesses to work positively towards a good recovery.	5/26/2021 12:18 PM
28	More information in advance. Very difficult to plan when not sure if Road Map dates will be achieved. Better and clearer information regarding what you can and can't do. We're not opening until given all clear on 21 June as not sure we would be compliant in all situations.	5/26/2021 12:16 PM
29	Think it's been brilliant, we can all only do what we can do x	5/26/2021 11:56 AM

## Post-COVID Recovery of Tourism & Hospitality in Newark & Sherwood

30	Newark and Sherwood have been very supportive. Our issue is that activity centres are seen as part of the hospitality sector and we cannot simply open our doors and let people back in. We work on long-term bookings and Covid has hit them very hard indeed.	5/26/2021 11:54 AM
31	A No social distancing Normal as soon as possible	5/26/2021 11:53 AM
32	Support recruitment	5/26/2021 11:41 AM
33	A further grant to help move through this stage of Covid as customers have made new habits over the lockdown & foot fall has dropped considerably	5/26/2021 11:37 AM